

Year	Event	Location		
1986	Rhodes/Dahl Study 23 acres, cost not known	Pinnacle Peak Park	Study #1	
1988	ERA & Associates Destination Attraction Study			
Citizen Driven 1990	Preserve movement starts			
1993	Desert Task Force Study			
1994	Preserve & MSPC created			
Public Vote 1995	Voters approve funding (Land Acq ONLY)			
1997	Tourism staff moves DDC to Preserve. Approved by council on consent agenda. Langdon Wilson hired for study	Preserve (Gateway)		
Public Vote 1998	Charter amendment & expanded RSB approved by voters DDC advisory committee established			
1999	Langdon Wilson Report 15,800 sq ft, \$4.3M		Study #2	
Citizen Driven 2000	Preserve Ordinance drafted and approved. No exceptions to rules for the DDC			
Not much went on 2000- 2004				
Public Vote 2004	Voters approve additional sales tax for land acquisitions AND "improvements thereto"			
2006	Nichols Tourism Group & Weddle Gilmore study 19,665 sq ft, \$15.4M COS staff business plan		Study #3	
2007	MUMSP for Gateway approved (consent agenda) 22,000 sq ft buildings, 524 parking spaces			
2008	City buys Gateway land from Toll at \$81.9M ConsultEcon Report Alt 1 - 20,000 sq ft, \$23.4M Alt 2 - 53,000 Sq Ft, \$56.9M		Study #4	
2010	City hires Swaback Partners for study (\$500,000 from Preserve Funds) 72,072 sq ft, \$74M		Study #5	
2012	RFP Issued for operators NO respondents			
2013	Swaback Partners report on alternate sites.			
2015	City Issues another RFP DDCS Formed and incorporated. ONLY respondent to the RFP			
2016	City gives DDCS \$1.7M for new study How big and how much will it cost now?	Study #6		
Public Involvement	2 Public Meetngs Held, Public Expresses concerns about locating it in the Preserve			

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