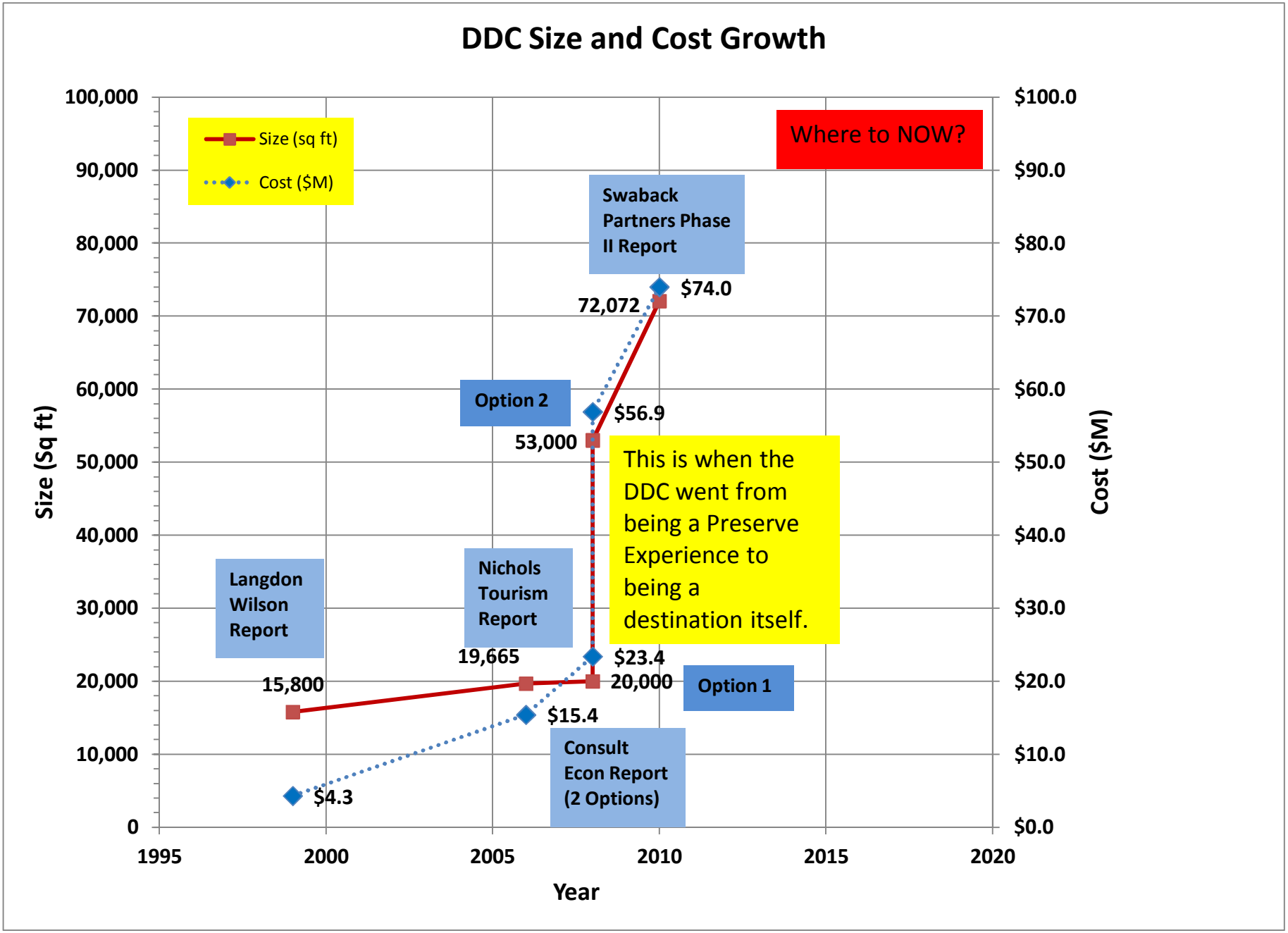
DDC Size and Cost Growth
Size (sq ft)
Cost ($M)
Where to NOW?
Swaback Partners Phase II Report
$74.0
72,072
Option 2
$56.9
53,000
This is when the DDC went from being a Preserve Experience to being a destination itself.
Langdon Wilson Report
Nichols Tourism Report
19,665
$23.4
15,800
20,000
Option 1
$15.4
Consult Econ Report (2 Options)
$4.3
100,000
90,000
80,000
70,000
60,000
50,000
40,000
30,000
20,000
10,000
0
Size (Sq ft)
$100.0
$90.0
$80.0
$70.0
$60.0
$50.0
$40.0
$30.0
$20.0
$10.0
$0.0
Cost ($M)
1995
2000
2005
2010
2015
2020
Year